



## Privacy Policy

This Privacy Policy is written with specific regard to the Kids on Track website, <https://www.kidsontrack.org.uk> and should be read in conjunction with the Data Protection Policy.

### Purpose

- To set out the different areas where user privacy is concerned and to outline the obligations & requirements of the users, the website and website owners.
- To detail the way the website processes, stores and protects user data and information.

### Government Guidelines

<https://www.gov.uk/data-protection>

### KOT Consent Forms, Application Forms, Referral Forms

All consent forms and referral forms will contain the following privacy notice:

The information on this form will be used to keep the children safe whilst taking part in Kids on Track activities. We will never share your details with a third party unless required to do so by law.

All data is stored in accordance with the Data Protection Act 1998.

For further information about how the information is used, how we maintain the security of your information, and your rights to access the information please contact a member of the Kids on Track team.

All application forms will contain the following privacy notice:

The information on this form will be used to make decisions about recruitment, to contact you and to ensure and to keep you and the children at Kids on Track safe. We will never share your details with a third party unless required to do so by law.

All data is stored in accordance with the Data Protection Act 1998.

For further information about how the information is used, how we maintain the security of your information, and your rights to access the information please contact a member of the Kids on Track team.

### The Website

This website and its owners take a proactive approach to user privacy and ensure the necessary steps are taken to protect the privacy of its users throughout their visiting experience. This website complies to all UK national laws and requirements for user privacy.



#### Use of cookies (Google Analytics)

This website uses tracking software to monitor its visitors to better understand how they use it. This software is provided by Google Analytics which uses cookies to track visitor usage. The software will save a cookie to your computers' hard drive in order to track and monitor your engagement and usage of the website, but will not store, save or collect personal information. For further information, read <http://www.google.com/privacy.html>.

You can click the icon in the bottom-left at any time to change your analytics cookie preferences.

#### Mailing Lists

As part of the registration process for our e-newsletter, we collect personal information. We don't rent or trade email lists with other organisations and businesses.

We use a third-party provider, MailChimp, to deliver our newsletter. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletter. For more information, please see MailChimp's privacy notice

<https://mailchimp.com/legal/privacy/>. You can unsubscribe to general mailings at any time of the day or night by clicking the unsubscribe link at the bottom of any of our emails or by emailing us at [eeliot@kidsontrack.org.uk](mailto:eeliot@kidsontrack.org.uk).

#### External Links

Although this website only looks to include high quality, safe and relevant external links, users are advised to adopt a policy of caution before clicking any external web links mentioned throughout this website.

The owners of this website cannot guarantee or verify the contents of any externally linked website despite their best efforts. Users should therefore note they click on external links at their own risk and this website and its owners cannot be held liable for any damages or implications caused by visiting any external links mentioned.

#### Social Media Platforms

Communication, engagement and actions taken through external social media platforms that this website and its owners participate on are custom to the terms and conditions as well as the privacy policies held with each social media platform respectively.

Users are advised to use social media platforms wisely and communicate / engage upon them with due care and caution in regard to their own privacy and personal details. This website nor its owners will ever ask for personal or sensitive information through social media platforms and encourage users wishing to discuss sensitive details to contact them through primary communication channels such as by telephone or email.



### Social Media Platforms cont

This website may use social sharing buttons which help share web content directly from web pages to the social media platform in question. Users are advised before using such social sharing buttons that they do so at their own discretion and note that the social media platform may track and save your request to share a web page respectively through your social media platform account.

### Shortened Links in Social Media

This website and its owners through their social media platform accounts may share web links to relevant web pages. By default some social media platforms shorten lengthy urls [web addresses] (this is an example: <http://bit.ly/zyVUBo>).

Users are advised to use caution and good judgment before clicking any shortened urls published on social media platforms by this website and its owners. Despite the best efforts to ensure only genuine urls are published many social media platforms are prone to spam and hacking and therefore this website and its owners cannot be held liable for any damages or implications caused by visiting any shortened links.

### Your Rights

In line with the GDPR 2018, if you are a European resident, you have the right to access personal information we hold about you and to ask that your personal information be corrected, updated or deleted. Additionally, note that we will process your information to fulfil contracts or agreements we might have with you.

Date: October 2024

Date for Review: October 2025

Reviewed by: Trustees